

THE LANGUAGE ARTS MAGAZINE

MAY 2019 scope.scholastic.com

Short Read: Invasion of the drones

Play: The incredible women pilots of World War II

Debate: Should college athletes be paid?

HUNTING THE

MILLER R

A terrible disease is threatening America's bats. This is the amazing story of the fight to save these extraordinary animals.



WELCOME TO

SCHOLASTIC

SCOPE

THE LANGUAGE ARTS MAGAZINE

MAY 2019

Narrative Nonfiction Stalking the Bat Killer Play	4 11		
		Fly Girl	

Paired Texts 18

My Sport Helped Me Make a New Life in America

Short Read 22
Drone to the Rescue

Debate/Essay Kit
Should He Get Paid?

Poem 32 Your World

Activities

Grammar—good vs. well 2
You Write It—descriptive writing 28

CONTEST DETAILS*

Send your entries by June 15 to: "Contest Name" c/o Scope
P.O. Box 712
New York, NY 10013-0712

Students, remember to include:

- 1) your name and age
- 2) teacher's name
- 3) school's name and address
- 4) school's phone number
- 5) parent's or guardian's signature

*NO PURCHASE NECESSARY. Open to legal residents of the U.S. in grades 4 to 12. Void where prohibited.

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Tricky words appear in **bold** throughout the issue. Go to Scope Online for activities to help you master these words.

2 SCHOLASTIC SCOPE • MAY 2019

These famous brands were in serious trouble—until they reinvented themselves.

DIRECTIONS:

Read the boxes. Circle the correct word in each bolded word pair.

Nintendo's Ups and Downs

It might surprise you to know that Nintendo has been around for 130 years. Of course, no one was playing *Super Smash Bros. Ultimate* in 1889; Nintendo started out as a playing-card company.

Nintendo got into the video game market in the 1970s, and for several decades did very **good/well** with games like *Super Mario Bros*. and *The Legend of Zelda*, as well as consoles like the Wii. Then in 2012, Nintendo released Wii U. It was a total flop. It seemed like the Nintendo era might be coming to an end.

But then, in 2017, Nintendo released Switch. The new console was a smash hit—and Nintendo has been going strong ever since, Good/Well news, right Mario?





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HINT

Good or Well?

Use *good* to describe the way something is: Madison is a good dancer.

Use well after an action verb to describe how the action is done: Madison dances well.

Back to Bricks

Castles. Robots. Race cars. You can build just about anything with Lego bricks. No wonder they have been beloved toys since

the 1950s. Yet in the late 1990s. Lego's future seemed uncertain. The company had ventured

into moneylosing video games

and had released action figures, clothing, jewelry, and other products that didn't sell good/well.

But then in 2004, the company returned to what it did good/well: making Legos. The company sold off the video games, got rid of unpopular products, and put its attention back on the colorful little bricks that had made it successful in the first place. Today, Lego is considered one of the most remarkable comeback stories in business history.

The Lego movies have done well with both audiences and critics.

Makes a Comeback

Marvel Makes Movies

Things weren't looking good/well for Spider-Man-or for Black Panther, Captain America, or the Hulk either. In fact, all the Marvel superheroes were in trouble, facing an enemy more powerful than any they'd ever encountered: time. This was back in the 1990s, when Marvel's core business was comic books.

Comic books just weren't as popular as they once had been. Marvel was in

serious danger.

But all was not lost! The company came up with a good/well idea: to tell the stories of its characters in movies. Today, Marvel's movies rake in billions of dollars a year, and Marvel is a household name.